

Yes, you read that correctly. "Men Don't Whinny." Recall last month's eNews and how women use the power of the group to reward or punish. Now, let's take a look at the other side. The guy side and some might even say the "right side".

Now, some of you might be thinking "Who the heck is this Woman to talk about how men do it, don't do it, or how they do it." How do I know? I asked...MEN. Lots of them. I asked a High School Football Coach. A Marketing Executive. A CPA. A Human Resources Professional. Lawyers. Airline Pilots. Management Consultants. I asked. I listened. I took copious notes. I stopped talking and took a look around. This is what I heard and saw and what took me by surprise.

Recall, for the majority of women- it is all about the relationship and fitting in to the group. Contrast this to, well, the male dynamic.

Men don't care about the group. There is no group. There is only the task...and trust...and respect.